

**Access.1 Louisiana Holding Company LLC
KBTT, KDKS, KLKL, KOKA, KSYR & KTAL
208 North Thomas Drive
Shreveport, LA 71107
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Annual EEO Public Report

**The information contained in the Report covers the time period beginning
February 1, 2010 to and including January 31, 2011**

Cover Letter

Explains the purpose of the Report

Appendix 1

Job Vacancy Information

Appendix 2

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Supplemental (non-vacancy specific) Recruitment Activities Undertaken

FCC EEO Public File Report

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Annual EEO Public Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 7302080 (c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KBTT – Haughton, LA, KDKS – Blanchard, LA, KLKL – Minden, LA, KOKA – Shreveport, LA, KSYR – Benton, LA, KTAL – Texarkana, TX and is required to be placed in the public inspection file, and posted on its website, if it has a website.

The information contained in the report covers the time period beginning February 1, 2010 to and including January 31, 2011 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the stations comprising the Station Employment Unit during the Applicable Period;**
- 2. For each vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c) (1) (ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.**
- 3. The recruitment source that referred the Hiree for each full-time vacancy during the Applicable Period;**
- 4. Data reflecting the total number of persons interviewed for full time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and**
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules.**

Appendices 1,2 and 3 that follow have been designed, in the aggregate, to provide the required information. Please note the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time jobs positions listed on Appendix 1.

For the purposes for this Report, a vacancy was deemed “filled” not when the offer was extended, but when the Hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1

To

EEO Public File Report Form

Reporting Period

February 1, 2010 – January 31, 2011

For

Stations Comprising Station Employment Unit:

KBTT (FM), KDKS (FM), KLKL (FM), KOKA (AM), KSYR (FM), & KTAL (FM)

Section 1: Vacancy Information

Job Openings	Full-Time Positions By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources
1.	Graphic Designer	Shreveporthelpwanted.com	2
2.	Graphic Designer	Station Advertising	1
3.	Graphic Designer	Personal Reference	2
4.	On-Air Staff	Station Advertising	2
5.	On-Air Staff	Personal Reference	2
6.	Sales Executive	Apple One	1
7.	Sales Executive	Jean Simpson	2
8.	Sales Executive	Shreveporthelpwanted.com	8
9.	Sales Executive	Station Advertising	2
10.	Sales Executive	Vita Magazine	3
11.	Sales Executive	Latin Connection	2

Total Number of Persons Interviewed is 28 and Total Number of Persons Hired is 12.

Appendix 2

To

EEO Public File Report Form

Reporting Period

February 1, 2010 – January 31, 2011

For

Stations Comprising Station Employment Unit:

KBTT (FM), KDKS (FM), KLKL (FM), KOKA (AM), KSYR (FM), & KTAL (FM)

Section 2: Recruitment Source Information

Recruitment Source	Mailing Address/Contact	Total Number of Interviewees	Positions for Which This Source Was Utilized
Jean Simpson Personnel Services Incorporated	1318 Shreveport-Barksdale Shreveport, LA 71105 318-869-3494 Dee Cole	2	Sales Executive/ Graphic Designer On-Air Staff
Appleone	920 Pierremont Rd Shreveport, LA 71106 318-869-2229 Michael	1	Sales Executive Graphic Designer
Personal Referrals		4	Sales Executive/On Air Graphic Designer
Station Advertising		5	Sales Executive/On Air Graphic Designer
ShreveportHelpWanted.com		10	Sales Executive/On-Air Graphic Designer
Vita Magazine	P.O. Box 7197 Shreveport, LA 71137 318-222-3122 Vita	3	On-Air Hispanic Announcer
The Latin Connection	9802 E. Trails End Shreveport, LA 71137 318-461-0625 Gina Hobbs	2	Sales Executive

Appendix 3

To

EEO Public File Report Form

Reporting Period

February 1, 2010 – January 31, 2011

For

Stations Comprising Station Employment Unit:

KBTT (FM), KDKS (FM), KLKL (FM), KOKA (AM), KSYR (FM), & KTAL (FM)

**Section 3: Supplemental (Non-vacancy Specific) Recruitment Activities
Undertaken by KBTT, KDKS, KLKL, KOKA, KSYR & KTAL.**

- 1. In February 2010, the programming department participated in annual events in which on-air staff took part in motivational talk to college students about their future at Wiley College.**
- 2. In February 2010, the programming department participated in annual events in which on-air staff took part at Huntington High School.**
- 3. March 2010 – Programming department spoke to students Booker T Washington about the radio industry and about motivating students about going to college and their future.**
- 4. April 2010 – All stations were involved in a job fair sponsored and presented by Bossier Parish Community College.**
- 5. April 2010 – Programming department participated in a series of motivational talks to Shreveport Federal Credit Union Conference, Woodlawn High School, Linwood Charter Middle School and Northwest Re-entry Center.**
- 6. Participated in the 5th Annual Veteran's Job Fair at the Bossier Civic Center held May 20, 2010.**
- 7. April 2010 – Stations were involved in annual event presented by Caddo Parish School Board. This program features student from the Caddo Parish schools being allowed to work with the on-air staff and the office staff all day to get an idea of what the radio industry is about.**
- 8. Stations participated in Minority Business Job Fair in October 2010.**